

## **Zookal Privacy Policy**

Last updated August 22, 2016

Zookal's Privacy Policy is designed to help you understand how we collect, use and disclose the personal information you share when using Zookal at [www.zookal.com.ph](http://www.zookal.com.ph) (the "Website"). We value the privacy of our members and others who use the Website ("Users") and make it a priority to protect your information. By using our Website, you are accepting the practices within this Privacy Policy.

### **Information We Collect**

When you visit the Website, you provide us with both:

- (i) Registration and profile information (personal identification information such as your name, email, university, and any other personal information that you provide us);
- (ii) Non-personal information such as your browser, computer type and other technical information;
- (iii) Information collected automatically by us as you interact with the Website, for example the Website may use "Cookies" to enhance the Users experience. A cookie is a piece of data stored on the User's computer that is related to information about the User. We do not link the information we store in cookies to any personally identifiable information that you submit while on the Website. By using the Website, you are consenting to have your personal data transferred to and processed in Singapore.

### **Using Collected Information**

Zookal collects and uses Users personal information for the following purposes:

- To improve customer service and help us to respond efficiently and effectively to your service requests and needs.
- To allow you to participate in features we offer on the Website
- To personalise User experience and improve the Website and features based on the information and feedback we receive.
- Fulfil orders and/or process transactions. We do not share this information with third parties, unless they are necessary to provide the service.
- For promotional purposes such as sending email newsletters, marketing & communications materials
- Administer your account
- Conduct research and analysis

### **Updating and control over your account**

Users can review the information provided to us and make any desired changes by logging into your account and editing the information.

### **Disclosing Personal Information**

We will share your personal information with third parties only in the ways that are described in this privacy statement. Zookal do not sell, trade or rent Users personal identification to third parties without your consent. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and Users with our business partners, trusted affiliates, advertisers and other interested third parties to assist such parties in understanding the usage, viewing, and demographic patterns for certain programs, content, services, advertisements, promotions, and/or functionality on the Website. Zookal may disclose User information if required by law to do so or in the good-faith belief that this is necessary to comply with relevant laws or orders. We reserve the right to transfer or assign the information we have collected from Users as part of an acquisition, sale, merger with a third party or other change of control.

**Third Party Websites**

Users may find other links on the Website relating to other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed there.

**Security**

Your account is password-protected for security and privacy purposes. We endeavour to protect your privacy and place a high emphasis on safeguards to preserve the security and integrity of your information, but cannot guarantee complete security and therefore any information submitted is done so at your own risk.

**Changes**

Zookal may decide to change our privacy policy and will post these changes to the Privacy Policy. We reserve the right to modify this privacy statement at any time, so please review frequently.

**Contact Information**

Please contact Zookal with any questions or comments regarding this Privacy Policy by email at [hello@zookal.com.ph](mailto:hello@zookal.com.ph) with the subject, "Privacy".